



## CLIMATE STRATEGY



"Every day we can decide anew what influence we want to have on this world."

*Jane Goodall*



Climate change poses a challenge of strategic significance to both globally oriented companies and companies whose products or services generate greenhouse gas emissions.

Companies, public institutions and local bodies are affected in different ways by international, domestic and regional trends. Climate regulatory frameworks and the development of new markets are leading to a shift in the competitive environment. This generates demand for new products and opens additional sales channels for existing products. There are, however, also risks for existing business.

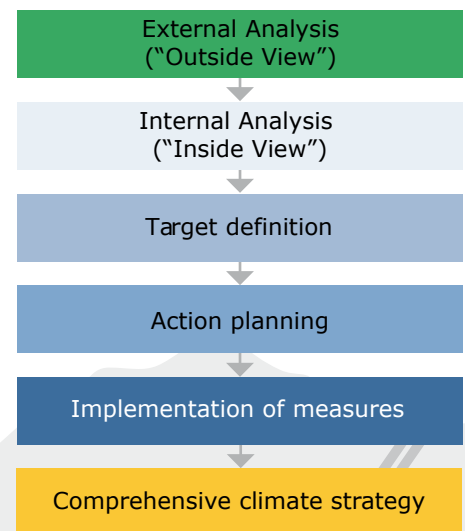
This makes strategic assessment and planning essential for surviving in the competitive environment and hedging against future risks. A broad selection of climate mitigating measures are thus essential components of any proactive strategy.

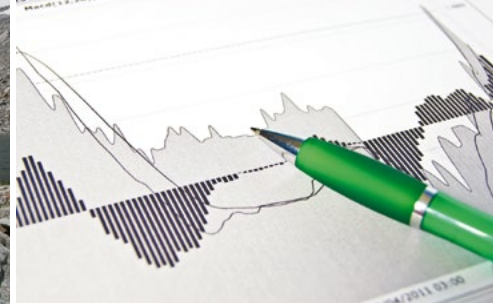
FutureCamp supports companies and institutions to develop holistic climate strategies and a comprehensive climate risk management.

### Components of a climate strategy

- Assessing present and future climate risks
- Determining your business-related carbon footprint
- Implementing internal abatement measures
- Developing carbon offsetting measures
- Implementing emissions reduction projects
- Analyzing and designing new products and/or business fields
- CO<sub>2</sub> management under the EU emissions trading scheme
- Competitor analysis
- Communication strategy (e.g. CDP, CSR reports)

### The path to a climate strategy





Climate Change: a challenge of strategic significance Proactive strategies are essential.

## Our services

### Developing a climate risk management strategy

- Developing and implementing company specific strategy processes including determination of your position in the carbon market and the assessment of options for action
- Evaluation of risks and opportunities for present and future business and integration in an existing risk management system
- Building up a CO<sub>2</sub> management scheme

### Conception of comprehensive climate strategies

- Compiling the GHG inventory (carbon footprint PCF, CCF)
- Developing individual mitigation measures
- Implementing of measures for emissions compensation
- Identifying and assessing and implementing emissions reduction projects (project sourcing and due diligence)
- Communicating your measures publicly

### EU emissions trading and climate protection projects

- Consulting for all operational and strategic issues
- Developing and implementing JI and CDM projects
- Developing new methodologies

### Development of ambitious emissions reduction targets

- Development of Science Based Targets
- Reflection of targets on reductions potentials and costs

## Selected references

- Company internal workshops on cornerstones of a climate strategy, possible goals and measures as well comparison with competitors, e.g. for Bayer, OMV, Saarlouis, Uniper
- BayerCrop Science: strategy processes for CO<sub>2</sub>-related competition issues in Germany, Brazil, and France
- Union Investment: development of a company and product related ecological climate strategy, including formulation of climate protection goals, definition of reduction measures and definition of a compensation strategy.
- Counsel to several federal states with, for instance, studies concerning political scopes of action beyond the EU and the federal government; design and implementation of climate neutral state administrations; briefings for ministers
- erdgas schwaben: design and implementation of an integrated climate strategy, including creation of the greenhouse gas inventory, evaluation of emission reductions, compensation of unavoidable emissions
- Creation of a study for Vodafone D2 serving as the basis for the development of an energy strategy
- Qualitative survey, description and assessment of site-specific climate risks of a chemical industry site in the USA (vulnerability analysis)

