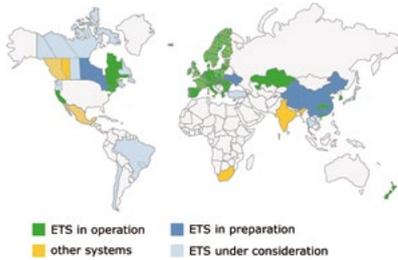




## GLOBAL CLIMATE GOVERNANCE



"If we invest even part of the substantial new economic stimulus packages in the green economy, we can turn today's crisis into tomorrow's sustainable growth."



UN Secretary General  
2007-2016  
Ban Ki Moon

### Global climate policy

It is becoming increasingly difficult for businesses to follow and keep track of the multitude of climate policy developments.

A complex regulatory maze is developing at a rapid pace. Global climate policy has material consequences for the industry, investors, trading centres and markets – affecting especially companies operating on a global level.

### Global Climate Governance

The experts of FutureCamp have developed an analytic approach to realize strategic and operational implications early on. This approach encompasses the complex entirety of developments in climate policy known as Global Climate Governance (GCG).

Our consulting service "GCG Update" (Global Climate Governance Update) implies a continuous screening of global developments in climate policy with a clear focus on corporate aspects of interest. It also includes a continuous evaluation of progress in Global Climate Governance.

GCG Update enables you to realize developments in Global Climate Governance relevant to your business early on in order to improve assessments of opportunities and risks in operational business, strategic planning and the analysis of competitors.

GCG Update is delivered on a regular basis, adapted to the customer specific needs, and is available in German and English.





## Our services

### GCG update, available in German or English, covers:

- The world climate conferences (COPs) with pre-evaluation, immediate analysis (available on Monday after conference end), detailed analysis with impact assessment (options: GCG industry impacts; GCG financial industry impacts)
- Progress in interim negotiations and in important informal events
- Relevant developments on other EU activity levels and in selected states

### Additional services

- "First Hand" – interim conference reports, also to pass on to clients, e.g. on daily basis
- Workshops with FutureCamp experts, e.g. for internal use or to provide access to "First-Hand" evaluations to your clients
- Targeted research and client-specific analysis of key topics
- Slides for internal use or distribution to clients
- Background material on key topics

## Examples of services

- Briefings to management and specialist departments, special reports on UN conferences and national regulations, slides for internal use
- Continuous monitoring and evaluation of developments in climate policy and Global Climate Governance for Covestro

## References

- BASF
- Bayer
- Börse München, Munich Stock Exchange
- Bosch and Siemens Hausgeräte
- HypoVereinsbank – UniCredit Group
- Lanxess
- Saarstahl
- Steag New Energies
- TÜV Süd

